



HEAD OF SOCIAL

KNOWLEDGE, SKILLS & EXPERIENCE

- Create and lead the development of an integrated global organic social media strategy and the owned execution across multiple platforms and territories including Instagram, Twitter, LinkedIn, Pinterest, YouTube, and TikTok
- Own the influencer marketing strategy
- Closely collaborate with marketing and communications to produce social campaigns
- Work with the content and engagement team to formulate content plans
- Ensure all content is on brand, consistent in terms of style, quality and tone of voice
- Keen interest in cars of all genres and eras

BENEFITS

- ✓ Salary depending on experience
- ✓ Benefits to include access to coaching, wellness, and personal development
- ✓ Full Time (Hybrid/Remote/Travel Required)
- ✓ Permanent

WE SPEAK AN UNIVERSAL LANGUAGE.

Our content unifies and motivates diverse groups to interact, share knowledge, opinion and collectively they voice **the joy of machines.**

Working with our founder and other department heads this an opportunity for a creative, strategic, and experienced individual to join the business at it's beginnings to shape our social strategy and content to truly connect with our audience.

You are someone who wants to come on board and make a significant impact, your passion is discovering new ways to connect our brand with our audience, to share our passion and love for machines making it visible in everything we put out into the world.

We're building the team from scratch, this is an opportunity to join a high performance team, putting your skills to the test to produce great results while having fun and raising your profile in the industry.

We are diverse, from all walks of life and all corners of the globe, we all share a universal language sharing knowledge, opinion and collectively we voice the joy of machines.

You will enjoy outstanding earning potential, and a successful long-term career in a dynamic and expanding sector if you want it.

If you share our passion for machines, then we invite you to join us on this journey.